



January 6, 1993

Robert Wertti  
1857 Home Ave  
Walla Walla, WA 99362

Dear Robert:

During your recent Home Comfort Energy Check-Up by Pacific Power, we noticed that your house offers favorable access to solar energy. As part of the Home Comfort energy conservation program, we are providing you an opportunity to take advantage of an unbeatable solar water-heating offer, including a no-cost solar analysis of your home and special no- or low-interest financing on today's most advanced solar water-heating technology.

#### What We've Discovered

We spent the last year evaluating the latest generation of solar water-heating technology and discovered what is clearly the most outstanding product on the market today. The unit is named the Copper Cricket™ and is manufactured by the Sage Advance Corporation of Eugene, Oregon. The Copper Cricket™ is an attractive, freeze-proof unit that requires no pumps or motors and offers dependable water-heating savings year after year.

We're not alone in recognizing the Copper Cricket™ as the best solar water heater on the market. *The Rocky Mountain Institute*, *Zomeworks*, and the *World-Watch Institute* have all acknowledged the superiority of this solar water-heating unit.

#### What We've Done for You

We're so impressed with the Copper Cricket™ system's performance, longevity, and appearance that we've negotiated with the manufacturer for the following:

- A discount of approximately 33% off the unit's regular price.
- Expert installation and service by properly trained and certified local contractors.

#### What You Can Do

If you're interested in learning more about your home's potential water-heating savings, please call the Pacific Power Home Comfort Office at 522-5220, or return the enclosed postage-paid card. We'll have an expert perform a no-cost solar analysis of your home, and discuss installation options, costs, savings, and special no- or low-interest financing.

It's one more way the Pacific Power Home Comfort Program is helping you get the most for your energy dollar.

Sincerely,

PACIFIC POWER

Bill Clemens  
Home Comfort Program Manager